



Brian Pleet, MBA

PRESIDENT

Brian has been asking tough questions ever since he was two years old. As an effective, energetic, senior sales and marketing executive he challenges executives to rethink their assumptions about their sales & marketing operations. For over 30 years, Brian has been consistently recognized for his leadership in identifying opportunities and delivering results in dynamic, challenging environments.

EXPERIENCE

President, Strategico Marketing Group, Calgary
Regional Manager, York Group International, Boston
Senior Partner, Knowledge, Boston
Vice President, Conselleo, Vancouver
Founder & President, LandlordIT, Halifax
Director of Transition, Aliant Telecommunications, Halifax
Director of Marketing, MT&T, Halifax
Marketing Manager, Xerox Canada, Vancouver
Product Marketing Manager, BC Telephone, Vancouver
Sales & Marketing Manager, Spectrix Microsystems, Toronto

ACCREDITATION

Member, Canadian Marketing Association
Instructor, University of Calgary, Management Certificate Program
Professional Services Advisor, Calgary Technologies Inc.
Founding Director, Calgary Angel Network
Authorized Consultant, Business Development Bank of Canada
Past President, Information Technology Industry Alliance of Nova Scotia
Authorized Supplier, Public Works and Government Services Canada
Masters of Business Administration, Ivey School of Business, 1983
Bachelor of Independent Studies, University of Waterloo, 1977