



## Jean St Amand

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Jean St-Amand is President, CEO and the senior consultant with QB Marketing, a marketing and ebusiness planning firm helping small business managers tackle the communications challenges they face in today's business environment. He successfully quarterbacks communications projects in traditional and emerging media for clients in Nova Scotia, New Brunswick, Ontario, Alberta, Virginia, Michigan, Connecticut, and California.

Prior to founding QB Marketing, Jean was Manager of ebusiness Services for Bristol Group, one of Atlantic Canada's leading advertising agencies. He holds a Bachelor of Commerce in marketing strategy from Dalhousie University, and has worked in ebusiness and marketing communications design since 1995.