



Jeff Nelson

MEMBER

Jeff Nelson is the President of Anduro Marketing. Anduro focuses on the emerging field of Online Marketing which involves strategies and techniques to increase traffic, leads and sales for their customers. The primary objective is to increase the volume of sales from online sources for our clients.

With a Master of Business Administration and a Bachelor of Arts, Jeff's career encompasses 14 years in the Information Technology industry, specifically sales and market, and 2 years as a quality and business consultant.

Jeff's consulting assignments include Internet Marketing, business intelligence reporting, process re-engineering, designing and implementing ISO 9000 Quality Management Systems and developing competitor benchmark comparisons.

Jeff also teaches Business and Internet Marketing related courses at the University of Calgary.