



Jonathan Calof, PhD

MEMBER

Dr. Calof is recognized as one of the leaders in competitive intelligence. An Associate Professor of International Business and Strategy at the University of Ottawa, a Director of INTRAN (Intelligence Teaching and Research Academic Network), a global intelligence network, and Board member for CASIS (Canadian Association of Security and Intelligence Studies), Jonathan has given over 1000 speeches, seminars and keynote addresses around the world on competitive intelligence and has helped several companies and government agencies around the world enhance their intelligence capabilities.

In recognition of his contribution to the competitive intelligence field, Jonathan was presented with Frost and Sullivan's Lifetime achievement award for competitive intelligence and the Society of Competitive Intelligence Professional's (SCIP) Catalyst award. Interest in his work has also resulted in several interviews on radio and in print around the world including Canada, United States, Mexico, Singapore, China, United Kingdom, France, Germany, United Arab Emirates, South Africa, New Zealand and more. He has been featured in such national publications as Forbes, Business Week, CIO Magazine, Financial Times, The National Post, Globe and Mail, Canadian Business, and others.

CA Magazine described him as "highly sought after, as a consultant, by businesses and government agencies."

While an article in the Edmontonian called him "one of the world leaders in competitive intelligence"

He is a prolific author with over 100 publications to his credit. As well, Jonathan is the author of several books on competitive intelligence including a recently released book from the Competitive Intelligence Foundation on Conference and Trade Show Intelligence. He also pens a column on event intelligence for competitive intelligence magazine. Dr. Calof also serves on the editorial board of several publications including Journal of Competitive Intelligence and Management, Journal of Small Business Management and is also an associate editor for Executive Magazine.

In addition to his involvement in the consulting and academic world, Dr. Calof is also a director with Success Nexus, a Malaysian biodiesel Company and RoboCoder, a Canadian software company. In these executive capacities, Jonathan uses intelligence to identify technology trends and market opportunities.

Throughout all these activities Jonathan is passionate about competitive intelligence and the insights and advantages that all types of organizations can get from it.

Dr. Calof graduated from the University of Western Ontario Ivey School of Business and Carleton University.