



Sandor Kiss

Sandor is an independent marketing and business consultant with 10+ years of experience executing both traditional and digital marketing campaigns; leading web site and e-business initiatives; providing marketing, strategy and general consulting in many industry sectors; and has been contracted to develop business on behalf of clients.

His ability to engage customers, board members, industry partners and other stakeholders in effective dialog is regarded as a key strength by his peers and clients. These skills are essential to extract information critical for decision making.

Sandor has social media expertise including how organizations that sell business to business products and services can apply social media strategies. He shares his knowledge on the subject by speaking on the subject publishing information on his blog.

Sandor has worked with premier Calgary-based companies, including top tier marketing agencies Critical Mass and Rare Method; and WestJet. He has been a team member on projects with multinational companies including AT&T, Procter & Gamble, and SAAB; and regional organizations including Alberta Beef Producers, Axia Netmedia, Columbia College, SAIT, and Tourism Calgary. He really enjoys working with early stage ventures and is currently working with several companies to develop business and marketing plans and generate new business.

Sandor has lived in Calgary almost all his life, attending the University of Calgary to earn a Bachelor of Commerce and play on the Varsity Basketball team. When not hanging out with this family, you can find him trying to improve his handicap on the links and Chairing the Calgary NW Recreation Center Society, a community group dedicated to creating a new recreation center in NW Calgary.